

# ADD VALUE & SAVE MONEY WITH ASTRA

## **Boosting ROI through anomalous detection**

ASTRA is unlike any video analytic or security system add-on available today. Going beyond anomalous detection designed to protect your facility and its occupants, ASTRA allows you to make the most of your investment in video security. From supercharging your entire video security system with 24/7 virtual monitoring, to maximizing your operator to camera ratio, to reducing the number and cost of investigations – ASTRA can help your business save money and grow tangible returns from your investments.



## 360 degree business protection

Injury or negligence lawsuits can be filed long after the video archive is overwritten, leaving businesses defenseless, without record of what really happened. By detecting anomalies in real-time, ASTRA allows security operators to spot an event of interest immediately, bookmark the footage, and intervene.

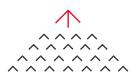
Armed with video evidence and a rapid response time, ASTRA helps businesses protect themselves legally, socially, politically, and financially.



## **Business-friendly SaaS model**

ASTRA was designed with businesses in mind. The SaaS licensing model requires no capital outlay, and is billed as a monthly operating expense. SaaS licensing also offers the flexibility to deploy ASTRA on any number of cameras within your system, allowing ASTRA deployments to grow as you do.

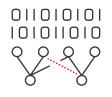
What's more, you'll never have to pay for software updates, bug fixes, or remote technical support – you'll always have the latest, most advanced version of ASTRA for the duration of your subscription.



## Money-saving lightweight design

Engineered for efficiency and scalability from the beginning, ASTRA was designed to run on reasonably priced and off-the-shelf server hardware, allowing for up to 10 times the number of camera feeds to be analyzed on a single server. With fewer servers needed when compared to the competition, your business saves on hardware, space, electricity costs, maintenance costs, and HVAC costs.

ASTRA even sources its video feeds from the recorder RTSP stream, meaning it adds minimal load to your network, allowing you to use your existing network infrastructure.



#### Forever learning for better detection

Like a classic car or fine wine, ASTRA only gets better with time. Its algorithms are designed to continuously learn as it analyzes all of your video feeds, forever improving anomaly detection performance. And, because ASTRA learns in real-time, there is no need to purchase any detection modules, like required with rules-based systems.



## Rapid deployment for immediate use

Forget programming rules, labeling videos, or complicated learning procedures. ASTRA requires no pre-configuration or setup for anomaly detection, and begins working as soon as the model training is completed, saving you both time AND money when compared competitor's systems.



#### Cover more, with less

To fight fatigue and improve operator engagement, ASTRA only alerts an operator when an anomaly takes place, presenting only that video feed on an otherwise blank screen within your existing VMS platform. Blank screen monitoring allows your business to protect itself with fewer operators, reducing cost and increasing the camera to operator ratio.



## Seamless integration with existing systems

ASTRA integrates with industry-leading VMS platforms, working directly within their GUI, keeping operators focused on the video feeds, rather than a second interface. What's more, with no additional platform or interface to learn, there is no learning curve - reducing downtime and eliminating the need for additional training.

WANT TO LEARN MORE? Contact US for a free demo today.

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